

ALEX HERNANDEZ jalexh@hotmail.com

Experience *August 2013 – Present*
Telemundo 60 KVDA – San Antonio, TX
News Anchor

As the main news anchor for Telemundo I have the privilege to bring the news to our community in a way they can relate. I write and help gather information to fill our rundown for our 4:30, 5 and 10pm news casts. During sweeps I schedule interviews, write and edit my own packages. I understand the importance of communicating with every team member to minimize errors; however I'm always ready for on the spot changes and ad living when necessary on the set or on location. I have to admit live interviews and breaking news are what I enjoy the most.

June 2011- August 2013
Radio Formula Network - San Antonio, TX
Operations Manager – On Air Personality

As an Operations Manager and On Air Personality, my responsibilities included producing a magazine morning show (7-8am), with the most relevant local and international news and sports, assisting our General Manager in day to day activities such as: organizing commercial logs, keep track of sales, bring new advertisers, establish strategic trades, and promote Radio Formula as the only "Spanish Talk" format in San Antonio catering to Mexican Nationals.

May 2010 – Feb 2011
Univision 41-KWEX – San Antonio, TX
Sports Anchor

As a sports anchor I had the chance to cover the world cup in 2010, I was responsible for writing and producing my own segment and being on the air to present the most relevant sports stories, during the 5 and 10pm news casts on KWEX 41 from Thursday – Monday. Had the opportunity to Interview sports figures such as: Manu Ginobili, Lorena Ochoa, Oscar de la hoya and more.

August 2006 – March 2009
BMP Radio – San Antonio, TX
On-Air Personality / 104.1 Digital

After years of experience in the field of business and voice –overs, I made a life changing decision by choosing radio/tv as a career. BMP gave me my first opportunity in 2006. I started part time on the weekends and moved my way up to a fulltime shift. Gained experience in live remotes, live concerts and interviews with the most promising artists in the Spanish pop format.

October 2002- May 2006
CMD Fibertex, Inc – San Antonio, TX
Office Manager – Director of Operations

6915 N. Forest Crest
San Antonio, TX 78240
(210) 382-3244

ALEX HERNANDEZ jalexh@hotmail.com

As an office manager for CMD Fibertex, Inc a small business subsidiary of a Mexican manufacturer of Cellulose Woven Fabric, I was responsible for starting all operations in the U.S. from setting up the corporation, administrative work, to expanding the customer base. Achieved an estimated \$400,000 in revenue for the first year of business. Represented this company for 4 years and have learned to manage the struggles that come with the starting of every new business, but also have enjoyed the success of meeting our goals.

Education / Skills University of Texas at San Antonio
Bachelor of Business Administration Degree in General Business
Graduation: May 2006

- Bicultural / Bilingual
- Work well under pressure
- Computer skills, (I news, line up,)
- Audio / Video Edit : Edius / Final Cut / Samplitude / Vegas

References Available upon request